









JESS TODD

Dynamic journalist and content creator with a passion for sports as well as digital media. Driven to explore emerging platforms and human-interest stories beyond the playing surface. As Ted Lasso said, "be curious, not judgmental."

CONTACT

-  (508) 838-7002
-  toddjessjr@gmail.com
-  10 New St, Boston, MA
-  @JessToddTV
-  JessToddTV
-  @jtoddjr

EDUCATION

Michigan State University

- Journalism – 2018
- Honors College
- Mary Gardener Scholar (Faculty-voted Top 12 Student in MSU School of Journalism Class of 2018)
- Student-Athlete, Men's Lacrosse
- 2018 MCLA National Champions
- Big Ten Network Student U

HIGHLIGHTS

- NCAA March Madness
- College Lacrosse Final Four
- Ohio Valley Conf. Championships
- St. Louis Cardinals Opening Day and Playoffs



EXPERIENCE

Announcer, Reporter | Northeastern, Boston University

Aug 2024 - Present

- Play-by-play and sideline reporting for broadcasts of Northeastern University and Boston University Athletics
- Games aired live on ESPN networks and Flo Sports
- Discuss storylines with team personnel before each game
- Pre and post-game Interviews with coaches and players

Announcer, Reporter | Harvard University

Jan 2024 - Present

- Play-by-play and sideline reporting for broadcasts of Harvard Athletics
- Games aired live on ESPN networks and NESN
- Conduct live interviews of coaches and players
- Prepare storylines and graphics for each game

Radio Host | SEMO ESPN Radio

May 2023 - Nov 2023

- Launched new one-hour weekly show "SEMO Scramble" Saturdays
- Establish content plan, organize interviews and co-host live broadcasts
- Spotlight local athletes and coaches on and off the field

Sports Anchor/Reporter | KFVS-12

Oct 2021 - Nov 2023

- Anchor and produce Heartland Sports | 6p, 9p & 10p weekends
- Film, edit and report on local weekday stories and games
- Cover four NCAA Division I colleges in the market
- Anchored 30-min special "Redhawks Soar" live from Dayton, OH
- St. Louis Cardinals Opening Day live coverage
- Created & host new segment "Fan of the Week" | airs every Sunday
- NCAA March Madness live coverage

Production Assistant & Content Associate | ESPN

Bristol, CT: Aug 2018 - Nov 2019; Charlotte, NC: Nov 2019 - Oct 2021

- Staffed SportsCenter and In The Crease, overseeing highlights and video elements to run during both shows
- Produced content for social and digital media platforms
- Promoted to Content Associate (Nov 2019); moved to event production
- Worked on college football, basketball and lacrosse broadcasts
- Pitched and edited content aired during ESPN, ACCN and SECN games
- Created at-home segment "4 Quarters with Carc", later becoming the halftime segment for all college lacrosse broadcasts